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|  Office of  Chief General Manager(Telecom) Marketing Cell,  Tamilnadu Telecom Circle CTS Building 16,Greams road Chennai-600 006  |  | **BHARAT SANCHAR NIGAM LIMITED**(A Government of India Enterprise) |

**To**

All Heads of SSA,

BSNL,

TN Circle.

AGM CSC of all SSA

TN Circle

DGM

Call Centre ,

Trichy.

MKTG/CS-CFA/Tariff/2011-12/ dated at Ch 6 13/3//2012

Sub: Launch of alternative new Unlimited Tariff Plans / add on tariff packages for prospective/existing BSNL Fixed line customers

 in TN Circle –reg:

 Ref: (i) BSNL ND lr No 3-4/2009 R&C (CFA) Circular No 59/11-12 dated 22.2.2012

 (ii) This office letters of even no dated 1/3/2012 and 12/3/2012

 (copies available in circle intranet)

In continuation of this office letters cited above ,it is hereby intimated that the New Tariff Plans UL 350,UL500,UL 450,UL600 and TV 250 for TN Circle has been approved and configured in CDR with effect from 12.3.2012.

Necessary instruction may kindly be issued to popularise the above plans though all Customer Service Centres and Call Centre Trichy.

Care must be taken by the CSC / Call Centre Staff as indicated below:

* These plans are not applicable to Local/STD-PCO/ PRI/ Call Center Customers Telemarketers / VAS content Providers/ PBX/PABX/Junction Lines/ISDN/**Customers for whom group Billing is being done on one number for various numbers**.
* The connections under these plans shall **not to be provided at the same location where a PCO is working** to avoid its misuse.

The impact of these plans may be analysed and fortnight report may be submitted to this office at email-id cscfatncircle@gmail.com by 31.3.2012.

/sd/

(C. Selvaraj )

Deputy General Manager (S&M) CFA

O/O CGM TN Circle

Chennai 600 006,

Ph 044 2829 7240: Fax 044 2829 0888

 Copy to :

DGM(IT) Circle office / SR GM (TR) Circle office /ITPC Hyderabad ,

AGM(CSC)/AGM(Udaan)/AGM(MKTG-CFA) /GM (EB) of Circle office

AGM(Udaan)/AGM(MKTG-CFA)of all SSAs, ,

AGM(BB) Circle Office, Circle intranet site.